

## PICCHIANI & BARLACCHI

## Tradition, Made in Italy, Quality imprinted on metal

Over 110 years have passed since the foundation of Picchiani & Barlacchi in 1902: over one century of culture and art are crystalized in our artistic and commemorative medals, crests, trophies, fashion accessories and many other objects, manufactured with mastery. They remind us of unforgettable events at local, national and international level.

Our origins are profoundly eradicated in Florence's cultural and artistic milieu and our medals can prove it: Picchiani & Barlacchi's archive comprehends over 400.000 dies, imprinting on metal our national and international history from early  $20^{th}$  century up until today.

We manufacture prestige objects in a solely independent way, without delegating any phase of production neither employing product of foreign origin, letting Made in Italy grow stronger and flourish.

Gazing at the future, as my ancestors did before me and as we are also doing today together with my mother and my aunt, we are carrying on our "family narrative" of constant pursue of quality and excellency.

Since over one century, we have been welcoming every order with the same care and enthusiasm, designing it together with the client and personalizing it according to his own tastes and requirements. We do not only shape metal, we care for every detail and carefully create immortal pieces of art, apt at celebrating the importance of a certain event and the client's reputation.





## WHY CHOOSING

**A MEDAL** 

TODAY?

Since Ancient Rome times, the medal has been the reward for a valiant action.

After more than 2000 years, when you choose a Picchiani & Barlacchi medal to celebrate your memories, you rely on the solidity of a millennial – yet typically Made in Italy - tradition. Not only, you rely on the expertise of a company which has been shaping metal and minting artistic and commemorative medals since over a century.

Over 1000 internationally renowned artists, such as Pietro Annigoni, Mario Moschi, Laura Cretara, Onofrio Pepe, Sergio Benvenuti, Alberto Inglesi and many more – project by project – have cooperated with our company to shape metal.





## THE PICCHIANI & BARLACCHI METHOD

Picchiani & Barlacchi's **medal** minting method requires several production phases.

The journey begins with a **product's sketch**, which has been created strictly for the client's own use and is protected by copyright.

From the design, the product will come to life following a series of processes, from **cast** model, casting, hand finishing, pantograph reduction, punch and die production, minting, galvanic finishing and eventually quality check.

Every phase is meticulously supervised by our staff, artisans and engravers, who will **hand retouch** all eventual imperfections left by machines through the verious production phases.

Once the production process is completed, the products **will undergo a meticulous quality check and will be selected** in order to be impeccable for shipment or pick up.















